Fact and Fiction

There are many types of material produced in our digital age that are meant to persuade consumers, to sell products, or to exploit big issues—some more dangerous than others. An article that looks like news but is actually an advertisement for a new shopping mall is not as dangerous as an article that appears to be objective but is actually propaganda meant to influence a local election. Once you understand the varieties of non-news content and disinformation out there, you're on your way to becoming an informed reader of news.

INSTRUCTIONS Below, use what you learned in class to fill in the definition for each kind. Then, provide an example of that category of content that you have seen or read. If an example does not come to mind, imagine an example that would fit the description.

DEFINITIONS	EXAMPLES
■ *Propaganda* _____	*Example* _____
_____	_____
_____	_____
■ *Hoax* _____	*Example* _____
_____	_____
_____	_____
■ *Agenda-Based Misrepresentation* _____	*Example* _____
_____	_____
_____	_____
■ *Circular Reporting* _____	*Example* _____
_____	_____
_____	_____
■ *Clickbait* _____	*Example* _____
_____	_____
_____	_____
■ *Advertisements or Sponsored Content* _____	*Example* _____
_____	_____
_____	_____